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FilmMonterey.org

Attached photo caption, L-R:

Moira LaMountain, Karen Nordstrand,

Gary Bolen, Ken Donkersloot, Mona Calis

Coastal Roots Hospitality donates \$11,358.59 to nonprofit Monterey County Film Commission

“Pick it Up—Pay it Forward” program proceeds announced

(Monterey, CA – Aug. 17, 2022) -- The Coastal Roots Hospitality group designated the Monterey County Film Commission as the nonprofit recipient of its “Pick It Up—Pay It Forward” program for May and June, and the result was a check for \$11,358.59. It was presented by the group’s owners Ken Donkersloot and Mona Calis to the film commission’s President Emeritus Gary Bolen, film commissioner Karen Nordstrand and office administrator Moira LaMountain on Aug. 3, 2022 at Tarp’s Roadhouse in Monterey.

The community rallied support by ordering takeout food from any of Coastal Roots Hospitality’s restaurants—Tarp’s, Rio Grill and Montrie-- and 10% of each order was donated to the film commission.

“We’re so very pleased that Coastal Roots Hospitality wanted to show support for the work we do to bring a financial boost to crew, businesses and county-wide communities through the film industry,” said film commission Nordstrand.

The film commission provides free assistance and promotes county-wide locations to producers of feature films, TV, commercials, still ads, music videos and more. Film productions come to capture their creative visions at local film sites and leave behind money with local hires, hotel stays, and purchases of numerous goods and services.

The organization will dedicate half of the funds to their Director Emeritus Richard Tyler Film Student Scholarship Award Program which lends support to aspiring young filmmakers in Monterey County.

The nonprofit film commission is celebrating its 35th year as an organization and estimates the total economic impact from on-location filming since it began at \$126 million. For more information go to FilmMonterey.org.

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The Monterey County Film Commission is a nonprofit organization, created by and funded in part by the Monterey County Board of Supervisors. Its mission is to inspire and facilitate film and media production throughout Monterey County, creating positive economic impact.

TARPY'S

ROADHOUSE

ROADHOUSE



coastal roots
HOSPITALITY

DATE Aug 3, 2022

PAY TO THE ORDER OF Monterey County Film Commission \$ 11,358.59

eleven thousand three hundred fifty eight and 69/100 DOLLARS

MEMO Pick it Up - Pay it Forward *m. white*

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