

**2023 MONTEREY COUNTY FILM COMMISSION'S
DIRECTOR EMERITUS RICHARD TYLER SCHOLARSHIP AWARD
Overview and Tips**

Purpose: The Monterey County Film Commission (MCFC) student scholarship award program was created to provide financial aid and incentive to students of film and beginning filmmakers attending college in Monterey County. We are passionate about this scholarship because WE BELIEVE IN YOU--Monterey County's next generation of filmmakers.

Award: Up to \$2,000

Application Deadline: Friday, November 3, 2023, 11:59 pm. Application includes all supporting documents and assessment(s).

Method of Submission: Online only. Application will go live on/about September 25, 2023.

Eligibility:

- Currently enrolled for at least 9 units at a community college, university or accredited post-secondary film school in Monterey County.
- Be age 18 or older.
- Have cumulative Grade Point Average (GPA) of 2.5 or higher.
- Actively involved in the development and production of the proposed Project or Purpose.

Tips:

- **Work on your application now, especially on the prompts and assessments.**
- Gather supporting documentation, such as transcripts and enrollment verification.
- Identify NOW up to two References (Assessors) who know you well and are willing to write you an assessment. Reference needs to be a faculty or supervisor (does not have to be a film faculty. **Provide Reference(s) the prompt now, giving them time to write an assessment**).
- Have someone provide feedback on your write-ups for the four prompts--not just for grammar, but checking if you are answering the questions.
- Being genuine in your responses weighs more than fancy jargon and buzz words. Your application is being reviewed by local filmmakers and MCFC board members.

We look forward to reviewing your application and reading about the film you want to make while attending college in Monterey County.

Scholarship Committee

Monterey County Film Commission (MCFC)



(Website) FilmMonterey.org/scholarships ♦ 831-646-0910 ♦ (Email) info@FilmMonterey.org

PROMPTS – Each section is worth 20 points

Section 2

GUIDANCE TO REFERENCES: In 350 words (or less), elaborate on at least two of the student’s attributes that address his/her ability or potential in successfully completing his/her film project or achieving his/her filmmaking purpose. Reference must be a faculty member, employer or supervisor. Examples of attributes: cooperation and team player, imagination, reliability, leadership, personal drive and commitment, planning and organization.

Section 3

In 350 words (or less) provide a Statement of Project or Purpose (applicant’s film). Describe: a) the story of the film you want to make; b) why you want to tell it; and c) your voice as a visual storyteller (such as the themes or genres you gravitate towards).

Section 4

In 350 words (or less), describe your plan in making this Project or Purpose.

Section 5

In 350 words (or less) provide a statement describing your financial need, specifically address: a) total cost (dollar amount) for your Project or Purpose; b) List the things you need to make your project and associated cost and how you will provide for them; and c) how you intend to use this scholarship and how it relates to the Project or Purpose.

Section 6 – Work Experience (two parts)

Part A. Using Table 2, list a minimum of one (not to exceed five) jobs you held and briefly describe their relevancy in the production of a film. Jobs do not have to be film specific and may include paid, unpaid, volunteer, internship. The quantity of jobs is not relevant; it is the work experience you gained as it relates to filmmaking that is important.

WORK EXPERIENCE RELEVANT TO FILM PRODUCTION (Section 5, Table 2)			
Job Title	Role/Description	Relevancy to Film Production	Duration
<i>Example. Production Assistant</i>	<i>Assisted UPM</i>	<i>Student Short Film</i>	<i>6 days</i>
<i>Example. Restaurant Shift Manager</i>	<i>Manage 10 employees</i>	<i>Manage a group involving scheduling and developmental counseling; interact with public</i>	<i>2 years</i>

Section 6 – Work Experience

Part B. In 350-words (or less) provide a statement, expanding upon at least one of the jobs you listed in Section 4, Part A that: 1) Describes your involvement.; 2) Explains your specific area(s) of responsibility; 3) How you contributed to the success of the project(s); and 4) How that experience relates to and/or inspires your proposed Project or Purpose.

Section 2 – ASSESSMENTS (FOR YOUR REFERENCES)

Provide up to two Applicant Assessments from References who have knowledge of your attributes contributing to your ability/potential in successfully completing a film project or achieving a filmmaking purpose. **References must be a faculty member, employer or supervisor.**

The Applicant does not include the assessment(s) in his/her packet; rather, provides only the Reference(s)' contact information. At the beginning of the application there is a section to list Reference(s) and their email address. The applicant will then be asked to submit this portion. Once submitted, the Reference(s) will receive an automated email message with instructions on how to submit the assessment. Please inform Reference(s) that they will be receiving an email and to also check their spam folder. If for some reason the Applicant changes Reference(s), he/she will have the option to notify a different Reference if the application is still open. If the application has already been submitted, the Applicant simply contacts the MCFC office before the application deadline and request a change in Reference.

GUIDANCE TO REFERENCES: In 350 words (or less), elaborate on at least two of the student's attributes that addresses his/her ability or potential to successfully complete his/her film project or achieve his/her filmmaking purpose.

Examples of attributes.

- Cooperation and team player when working on projects with others
- Imagination, creativity and vision
- Reliability, on time, and consistent in producing quality work
- Leadership – potential or ability to influence people by providing purpose, direction, and motivation in achieving a common goal
- Personal drive, commitment and sense of achievement it takes to succeed in filmmaking
- Planning and organizational skills to accomplish goals and objectives

FOR APPLICANT TO FILL OUT

Section 3

In 350 words (or less) provide a Statement of Project or Purpose (applicant's film). Describe: a) the story of the film you want to make; b) why you want to tell it; and c) your voice as a visual storyteller (such as the themes or genres you gravitate towards).

Section 4

In 350 words (or less), describe your plan in making this Project or Purpose.

Example

From a Director and Writer's standpoint, I want to keep the audience in suspense and on the edge of their seats as the thriller unfolds. To achieve this in part, I need a strong lead, two locations and the use of a Steadicam for the chase scene. I will shoot half of my film on campus and borrow the school equipment for sound, lighting and camera. I am currently networking with the theater departments at local colleges and community theatre for a volunteer cast. Overall, this approach is both cost effective and makes logistics a lot easier.

I am holding auditions next month. I will be able to get the supporting cast locally. If I am unable to find the lead from this local pool, I will look elsewhere. I am prepared to pay a small amount for the lead's travel and lodging expenses. I can offset the expense by providing the lead with a copy of the film where she can use excerpts for her reel.

For the chase scene in the woods, it will be off campus. I am working with a local park office in Monterey for a permit. By using a Steadicam and natural lighting, I will not need a generator. This simplifies things and reduces costs by not employing a fire marshal and water truck.

We are holding two rehearsals on campus. In addition to the actors, the producer, director and cinematographer will be present. This will be beneficial to the cinematographer and director as they finalize the shot list.

My fellow classmates are volunteering as the Producer, Cinematographer, Production Designer, Editor, Co-writer (principals), UPM and crew. The principals, including me, meet weekly with key objectives, such as finalizing the story, set design, costumes, fundraising, logistics, etc. As we get closer to principal shooting, we will bring in the UPM. Planning and coordination during Pre-production are key to the success of this project, especially since we only have two days to shoot it.

I want to create a fun and collaborative environment and hope this will be a positive and memorable experience for everyone.

Section 5

In 350 words (or less) provide a statement describing your financial need, specifically address: a) total cost (dollar amount) for your Project or Purpose; b) List the things you need to make your project and associated costs and how you will provide for them; and c) how you intend to use this scholarship and how it relates to the Project or Purpose.

Example

*Total Cost to make/achieve Project or Purpose: **\$2,590***

Things needed and plan to get them.

- *Locations, \$400 local (1 day) and \$0 university campus (1 day), GoFundMe, film scholarship*
- *Lead Actor: \$300 local professional, non-union, \$0 for remaining cast (volunteers), GoFundMe, film scholarship*
- *Steadicam Op w/equipment, \$350 (1 day), GoFundMe, film scholarship*
- *Stationary Camera. Lighting and Sound, \$0, university*
- *Food/Craft Table, \$250, offset costs with grocery store and restaurant donations*
- *Picture Vehicle, \$0, friend's car*
- *Costumes, \$100, donations and offset costs with thrift stores*
- *SFX Makeup, \$250, donations*
- *Set Design, \$250, out-of-pocket, offset costs with thrift stores*
- *SD cards & batteries, \$75, donations*
- *Ext. Hard Drive (editing), \$90, donations*
- *Music and SFX, \$175, donations*

The essential and most costly aspects in making my film are: location, lead actor and a Steadicam. I plan to apply GoFundMe and the film scholarship towards these items. To reduce other costs, I will use university resources for most of the equipment and labor. This includes volunteers and classmates as crew and secondary talent which is \$0 cost. For other things that cost money, I am asking for monetary and tangible donations from family, friends and companies.

Section 6 – Work Experience (two parts)

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Part B. In 350-words (or less) provide a statement, expanding upon at least one of the jobs you listed in Section 4, Part A that: 1) Describes your involvement.; 2) Explains your specific area(s) of responsibility; 3) How you contributed to the success of the project(s); and 4) How that experience relates to and/or inspires your proposed Project or Purpose.