

## NEWS / Monterey County Film Commission

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### Monterey County Film Commission's Board of Directors honored Monterey County Board of Supervisors

#### *Reel Vision Award presented to former Supervisor Marc Del Piero*

When the idea of creating a Monterey County Film Commission was being considered by the Monterey County Board of Supervisors in 1987, it was then Supervisor Marc Del Piero—along with Supervisor Sam Karas—who championed the cause. They hoped the county would benefit from the economic boost that on-location film production could bring to the area. Little did they know that by 2015 film productions would have meant more than \$92 million in economic impact for Monterey County's communities.



In December, the Monterey County Film Commission's board of directors held a holiday gathering at Monterey's Sardine Factory to thank the Monterey County Board of Supervisors for their support, and to honor former Supervisor Del Piero with the nonprofit organization's Reel Vision Award in recognition of his leadership in creating the film commission. Thanks to Julie Armstrong, the first MCFC Executive Director, for making the award presentation.



Productions come and take away pictures, but leave behind money spent on hotels, crew, location rentals, and numerous goods and services. Each year an average of \$3 million in direct spending comes into Monterey County from film and media projects.

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*The Monterey County Film Commission was created by and is funded in part by the Monterey County Board of Supervisors. The nonprofit organization's mission is to attract and assist film production for the purpose of stimulating economic development, creating jobs, and providing supporting educational opportunities related to the film industry.*